

PHARMA

Multi-material POS solutions

CONTEXT

The pharmaceutical landscape has changed dramatically with **digitalization** and the growing **investment of mass retailers** in the parapharmacy market.

The sector has understood this by adopting some of the codes of **mass retailing**:

- o Promotions,
- o Seasonal offers
- Dedicated departments
- o Creation of own brands, ...

OUR OFFER

We are both your **ONE-KEY PARTNER**

& your **ONE-STOP SHOP** for your Pharma POS!

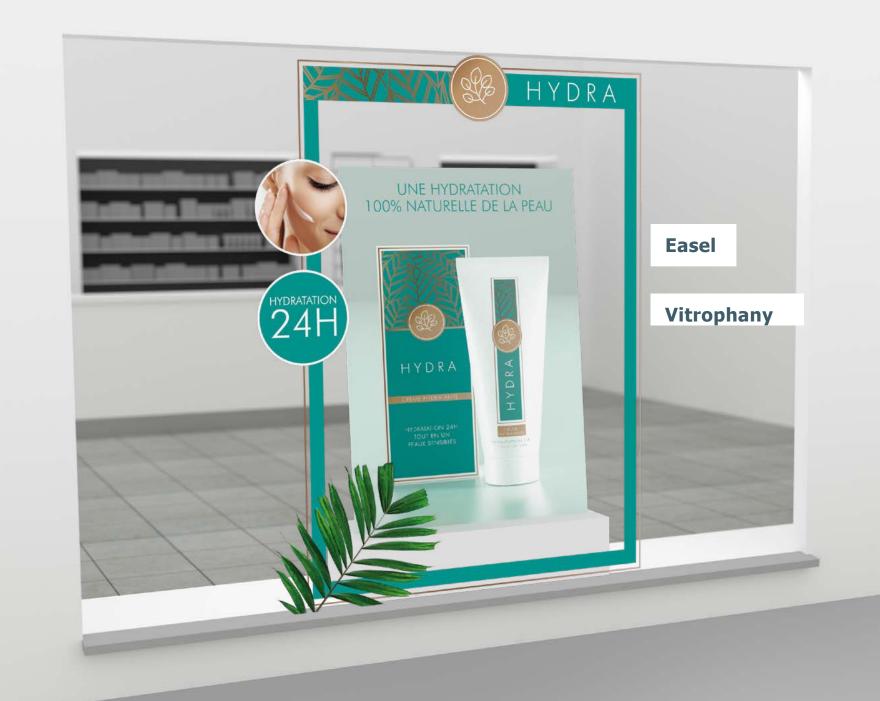
This is the POP's 'peace of mind effect'

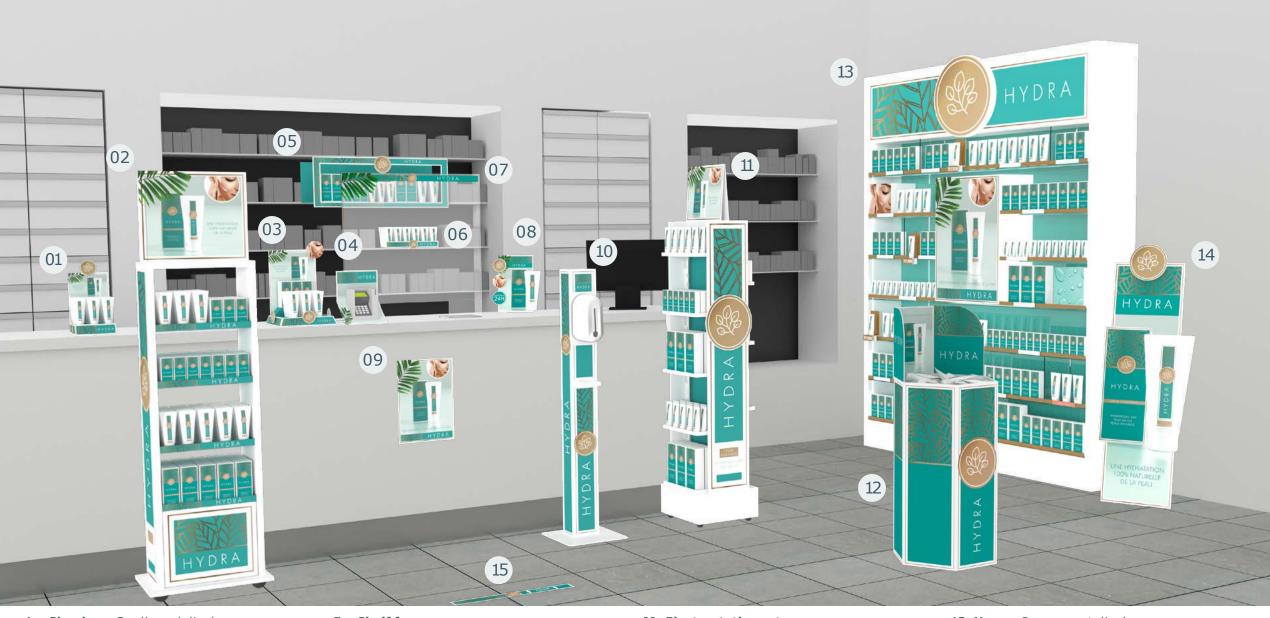


YOUR MULTI-MATERIAL POS PRODUCER

For you,
POP Solutions imagines
A range of products for your POS,
designed & produced under a single roof,
in the materials that suit your needs,
cardboard, metal, wood, etc.,
With a view to eco-conception

Product range





- 1. Shoebox _Cardboard display
- Floor display
- 3. Counter display
- 4. Bancontact box

- 5. Shelf frame
- **Segmentation rulers**
- 7. Plexi protection
- 8. Wobbler

- 09. Electrostatic poster
- 10. Hydroalcoholic gel dispenser
- **11. Recto Verso** _Permanent display
- 12. Dumpbin

- 13. Yours _Permanent display
- 14. Lifesizer
- 15. Floorstickers

More than words



« POP makes most of our displays directly in Nivelles. We appreciate this one-stop shop. We win a lot of time. And since our stock is located 2 km from their facilities, it's even faster! There's a real peace of mind. »



Product Manager Klorane





SOME CASES









Cardboard floor display _Naos

Cardboard floor display _Klorane

Cardboard floor display _Avène

Cardboard floor display _Tilman

SOME CASES



Permanent floor display _Bayer



Permanent floor display _Puressentiel



Permanent floor display _Astel Medica



Permanent counter display _HerbalGem



SOME CASES









Window sticker _Nuxe

Window sticker _CurcuDyn

Window sticker _Nuxe

Window sticker _Klorane

READY TO CHALLENGE OUR TEAM?

Contact us to discuss your project or request a free quote:

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