

PHARMA

Multi-material
POS solutions

CONTEXT

The pharmaceutical landscape has changed dramatically with **digitalization** and the growing **investment of mass retailers** in the parapharmacy market.

The sector has understood this by adopting some of the codes of **mass retailing**:

- Promotions,
- Seasonal offers
- Dedicated departments
- Creation of own brands, ...

OUR OFFER

We are both your **ONE-KEY PARTNER**
& your **ONE-STOP SHOP** for your Pharma POS!

This is the POP's
'peace of mind effect'



YOUR MULTI-MATERIAL POS PRODUCER

For you,
POP Solutions imagines
A range of products for your POS,
designed & produced **under a single roof,**
in the materials that suit your needs,
cardboard, metal, wood, etc.,
With a view to **eco-conception**

Product range



Easel

Vitrophany



1. Shoebox _Cardboard display
2. Floor display
3. Counter display
4. Bancontact box

5. Shelf frame
6. Segmentation rulers
7. Plexi protection
8. Wobbler

09. Electrostatic poster
10. Hydroalcoholic gel dispenser
11. Recto Verso _Permanent display
12. Dumpbin

13. Yours _Permanent display
14. Lifesizer
15. Floorstickers

More than words



« POP makes most of our displays directly in Nivelles. We appreciate this one-stop shop. We win a lot of time. And since our stock is located 2 km from their facilities, it's even faster! There's a real peace of mind. »

Marie Del Col,
Product Manager Klorane



SOME CASES



Cardboard floor display _Naos



Cardboard floor display _Klorane



Cardboard floor display _Avène



Cardboard floor display _Tilman

SOME CASES



Permanent floor display _Bayer



Permanent floor display _Puressentiel



Permanent floor display _Astel Medica



Permanent counter display _HerbalGem

SOME CASES



Window sticker _Nuxe



Window sticker _CurcuDyn



Window sticker _Nuxe



Window sticker _Klorane

READY TO CHALLENGE OUR TEAM?

Contact us to discuss your project or request a free quote:

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POP
SOLUTIONS

WE
THINK,
DESIGN,
PRODUCE
FOR YOU