

**POP**  
SOLUTIONS

WE  
THINK,  
DESIGN,  
PRODUCE  
FOR YOU



# CHILD's universe

MULTI-MATERIAL  
POS SOLUTIONS





## OUR MISSION

For you,  
POP imagines and produces **innovative,  
multi-material and circular POS solutions**  
that arouse customer curiosity, help to create  
new shopping experiences and increase sales.

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# CONTEXT

+ 33% OF SALES. This is the rebound recorded in the game and toy market in Q1 2021 compared to 2020.

*Source / L'Echo \_ 15 juin 2021*

Whatever your goal:

- Enhance your brand in a creative way
- Structure your offer to make it more attractive
- Highlight a product or a new range
- Inform/attract shoppers ...

... POP Solutions offers you **a large range of multi-material products** to give your brand more visibility and make you stand out from the competition at the point of sale.

# SNEAK PEEK

Shop-in-shop  
Baby mobile

Glorifyer  
Floorsticker

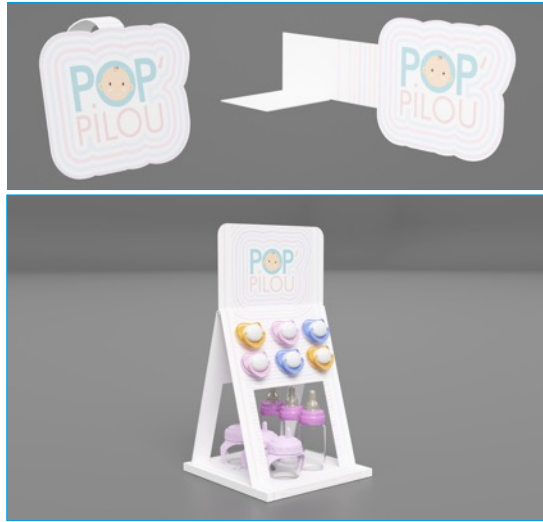


Wooden trays  
Wooden floor display

Permanent 360° display  
Cardboard floor display

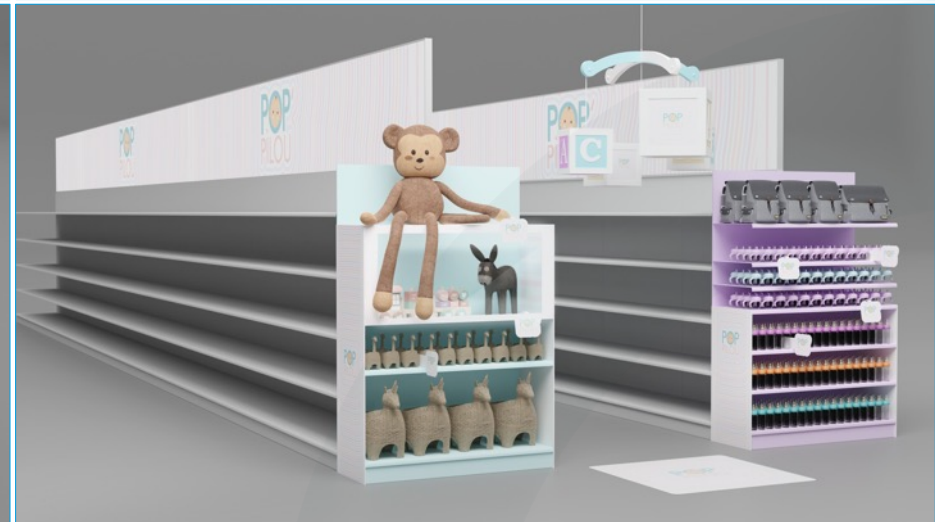
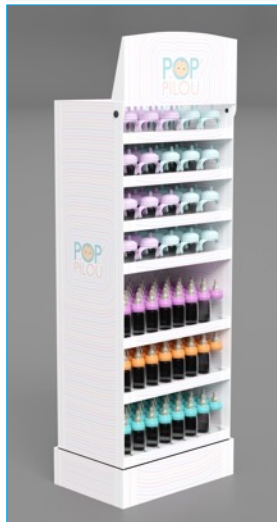
# ALSO

Wobbler stopper  
Counter display  
Kakemono



Theatricalisation  
TG  
Wobblers

¼ Pallet box  
Recto Verso  
display



Lightbox  
Floorstickers

# TOYS



POS Fittings \_Fox & Cie Brussels & Gent

## TOYS



POS Fittings \_Fox &amp; cie City 2

# TOYS



POS Fittings \_Fox & cie Woluwe Shopping

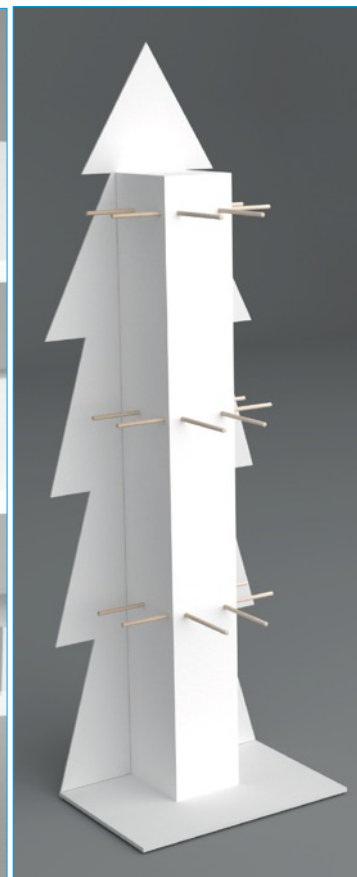


POS Fittings \_Lilliputiens



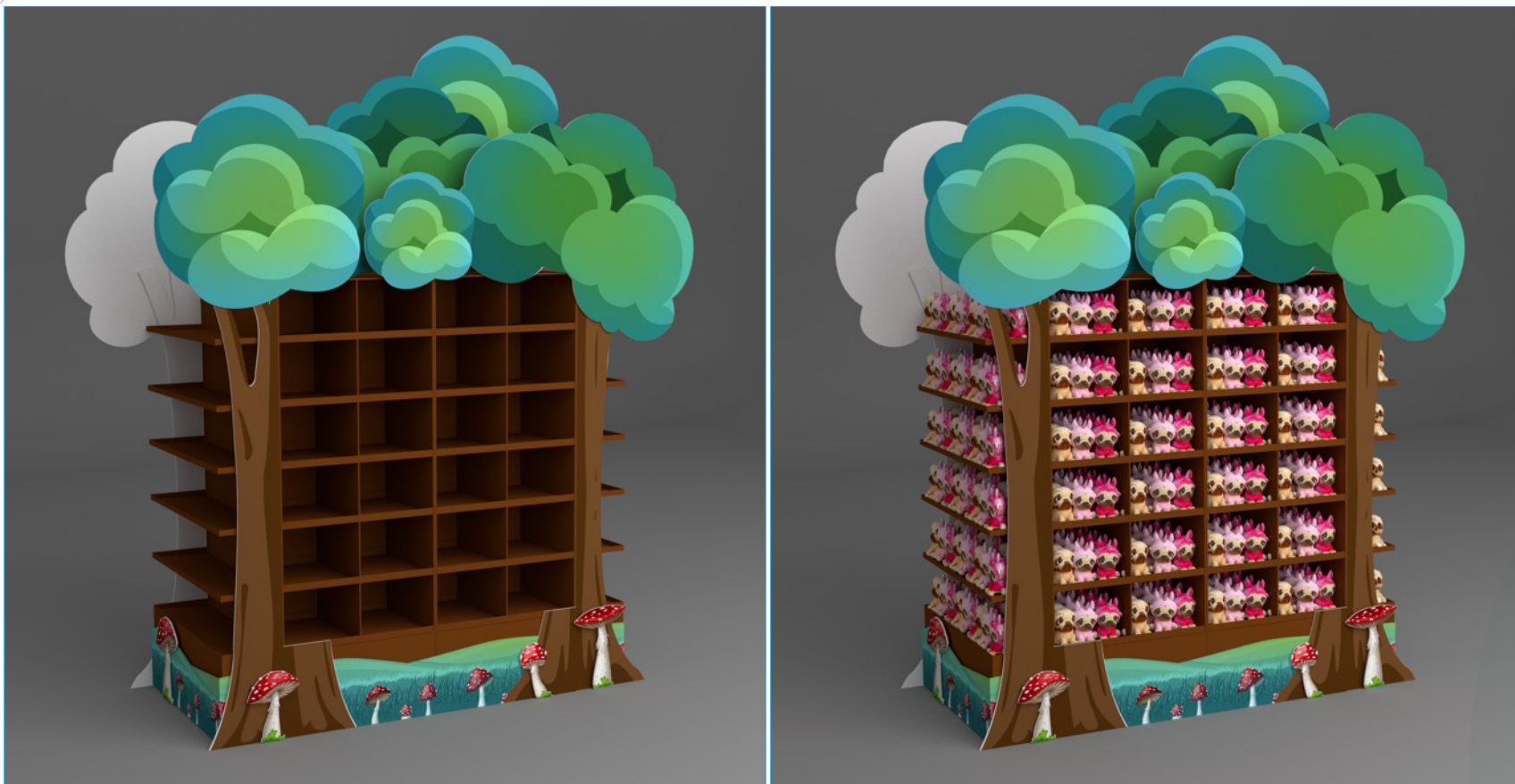


# TOYS



Other examples of packaging, cardboard counter display, wobbler, shelf stoppers, cardboard or wooden floor display, ...

## TOYS



Cardboard display \_Kontiki project

# RETAILERS



Cardboard floor display \_Mattel



Permanent floor display \_Pampers



Cardboard floor display \_Jakala



Cardboard counter display \_Lilalou

# RETAILERS



Cardboard POS fittings \_DreamLand



Cardboard floor display \_Oasis



Cardboard counter display \_Kidywolf

# READY TO CHALLENGE OUR TEAM?

Contact us to discuss your project or request a free quote:

[www.popsolutions.be](http://www.popsolutions.be)

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[info@popsolutions.be](mailto:info@popsolutions.be)



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